

Client Testimonials

“DemandGen is a global team I have trusted for years. Not only visionaries, but they have the technical and business expertise to make us all heroes.”

– **Doug Sechrist**, Vice President, Demand Marketing, Five9



“My experience working with your team came down to one word that was given to us by multiple ‘third-parties’ evaluating our capabilities as a marketing organization–DemandGen. We hired you and it has been a great experience. We look forward to our continued relationship.”

– **Vince Rainsford**, VP, Marketing Operations, Covidien



“DemandGen’s approach to lead management is fantastic. Their lead scoring models enable us to properly identify and rank our qualified leads.”

– **Greg Forrest**, Sr. Director of Marketing Operations & Demand Central, Concur



“Thank you for being great partners over the years. I am a repeat client. Utilizing your leadership with Eloqua lead scoring and nurturing and now helping us with lead management and our sales organization. You are making a big impact with your expertise on the technology side.”

– **Jim Bell**, Chief Marketing Officer, TIBCOJaspersoft



“The people at DemandGen are masters of marketing automation and lead nurturing. Their process and partnership made our investment in our marketing automation system worth every penny.”

– **Deb Wolf**, VP Corporate Marketing, Workday



Client Testimonials

“DemandGen is a global extension of our team, helping us to build and maintain our marketing center of excellence”

– Kristen Kaeffer, Sr. Director, Digital Marketing, NetApp



“My first exposure to DemandGen was a feeling that everything was going to be okay. You’ve been my security blanket and a valuable partner with all things Eloqua and salesforce.com. Your personal touch has helped us with new staff onboarding and continuity. Thank you for all the years of service and I look forward to many more.”

– Brad Rollin, Sr. Manager, Field Marketing of Americas, Fico



“Thank goodness that I inherited your agency from my predecessor. I value and appreciate your thought leadership with marketing automation, best practices and the day-to-day elements getting programs out the door. You are process creators and lead scoring experts.”

– Ken Narita, Director of Marketing, TriNet



“DemandGen was very helpful in coaching us to build profiles that gave us a true picture of where prospects were in the buying cycle.”

– Teresa Almaraz, Channel Marketing Manager, Bella Pictures



“Our clients that use DemandGen’s concierge-like service are seeing the best ROI from integrating our identity technology with their websites and marketing automation systems.”

– David Leiberman, VP of Customer Success, Demandbase

